

The diagram shows a rectangular layout with two concentric borders. The inner border is blue and represents the 'SAFETY LINE'. The outer border is red and represents the 'CUT LINE'. The area between the two lines is the bleed. A horizontal double-headed arrow spans the width of the blue safety line. Two diagonal arrows point from the red cut line towards the top corners of the page.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 4X11  
WITH BLEED- 4.125X11.125